

EXPERIENCE

Merchandise Host

Disneyland | Jul 2023- Present

- Assisting guests find and purchase merchandise in Star Wars: Galaxy's Edge.
- Helping guests assemble remote control Droids.
- Giving guests directions and accompanying them to their destination.
- Staying in-character as a villager in the Star Wars Universe, as well as using appropriate vocabulary and gestures.
- Closing registers and accounting for funds at the end of the workday.

Content Manager, Video Producer, Writer, Interviewer

The Illuminerdi | Aug 2021 - Sep 2022

- Managed and optimized overall video production, scheduling and content, resulting in an increase in subscribers and views.
- Wrote, edited and hosted over 100 videos and articles (four to five a week) on topics ranging from comic book movies, video game adaptations to biopics.
- Consulted in rebranding of website and other social media channels, as well as trained employees in how to format graphics, which resulted in an increase in visitors.
- Created graphics for website and YouTube thumbnails, contributing to over 100 videos and articles overall.
- Attended San Diego Comic Con as press member and interviewed cast and crew members from *The Walking Dead*, *Solar Opposites*, *The Proud Family: Louder and Prouder*, *The Orville*, and *Smiling Friends*.

Production Assistant

The Rico No Suave Talk Show | Dec 2020 - Sep 2021

- Managed live-stream of show via Switcher Studio weekly while coordinating and managing crew.
- Prepared set each day for production, including adjusting lights, managing sound equipment and boards as well as operating cameras.
- Created graphics via Adobe Photoshop for social media and in-show use and implemented graphics in post-production.
- Assisted talent in preparing for the show.

Student Moderator

SCAD Savannah Film Festival | Nov 2022

- Introduced filmmakers and their work to the festival attendees (Visiting filmmakers, SCAD students, community members).
- Moderated Q&A sessions.
- Prepared introductions, questions and topics for conversation, and moderated a Q&A session for thirty minutes.
- Acted as point of contact; prepared talent and responded to emerging needs.

PERSONAL EXPERIENCE

Adobe Premiere Pro | Final Cut Pro X | DaVinci Resolve

Movie Magic Budgeting | Movie Magic Scheduling

Adobe Illustrator | Adobe Photoshop | Microsoft Office

Graphic Design | Lighting | Switcher Studio

Problem Solving | Team Leadership | Organization

Time Management | Collaboration | Agile

ASHER FREIDBERG

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Objective: My dream is to produce films and series that move people by working in all aspects of filmmaking as part of a professional level production.

EDUCATION

Savannah College of Art and Design, Savannah, GA
Bachelor of Fine Arts in Film & Television

August 2018 - March 2023

AWARDS

2017 Chicagoland High School Film Festival (Best Direction)

2017 JCC Chicago Jewish Film Festival (2nd Place)

SCAD's Dean's List (March 2019-March 2023)

SCAD Academic Scholarship (August 2018-March 2023)

INTERESTS/HOBBIES

Comic Books | Aquariums | Hiking

Creating Video Essays | Vinyl Records

Retro Video Games | Spending Time With My Dogs

PROJECTS

Director, Producer, Writer

Kintsugi | 2022-2023

- Live-Action/Animated Narrative Short
- Budget: \$3,000

Producer

Great Fortune | 2022-2023

- Narrative Short
- Budget: \$5,000

Associate Producer

Expressions | 2023

- Narrative Short
- Budget: \$15,000

Producer

Unstoppable: The Musical | 2022-2023

- Music Video, Proof of Concept
- Budget: \$5,000

Producer

In Five | 2022-2023

- Narrative Short
- Budget: \$15,000